Pica

Vivek Sudarsan and Lauren Lubeck

**App Description:**

Pica is a news application allowing the user to follow topics and terms by saving stories and sharing with friends. The application will be a newsfeed determined by categories of interest to the user. The personalization will come from a user creating an account. The application will use a variety of swipe gestures and screen overlays to be user friendly, and provide a variety of functionality.

**Requirements:**

1. The user will be able to create a profile via username and password
2. The user will be able to sort for stories of interest based on categories
3. The user will be able to follow and un-follow categories
4. The user will be able to save stories to favorites
5. The user will be able to share stories (ie email, copy link, text message etc.)
6. The first screen in the application will be the news feed of stories
7. The user will be able to read the story by clicking on the story tile
8. The story will be populated using Embedly (API) and a news application API (google news or feedzilla – TBD)
9. The user will be able to access options through an overlay menu
10. “News Near You” featuring the news based on your location
11. The application will use two major non-UIKits: CoreText for reading / writing content apps and Map Kit to populate a location for the “News Near You”

**API:** Embedly <http://embed.ly/api>

TBD News API

Google News / Feedzilla

**Two major non-UIKits**

CoreText – reading / written content apps

Map Kit – location

**Wireframes:**



